

# JELLYSMACK

**JELLYSMACK  
IS THE GLOBAL  
CREATOR  
COMPANY  
OBSESSED  
WITH HELPING  
CREATORS  
GO BIGGER.**

By harnessing its proprietary AI technology and powerful data set, Jellysmack skyrockets growth for video creators.

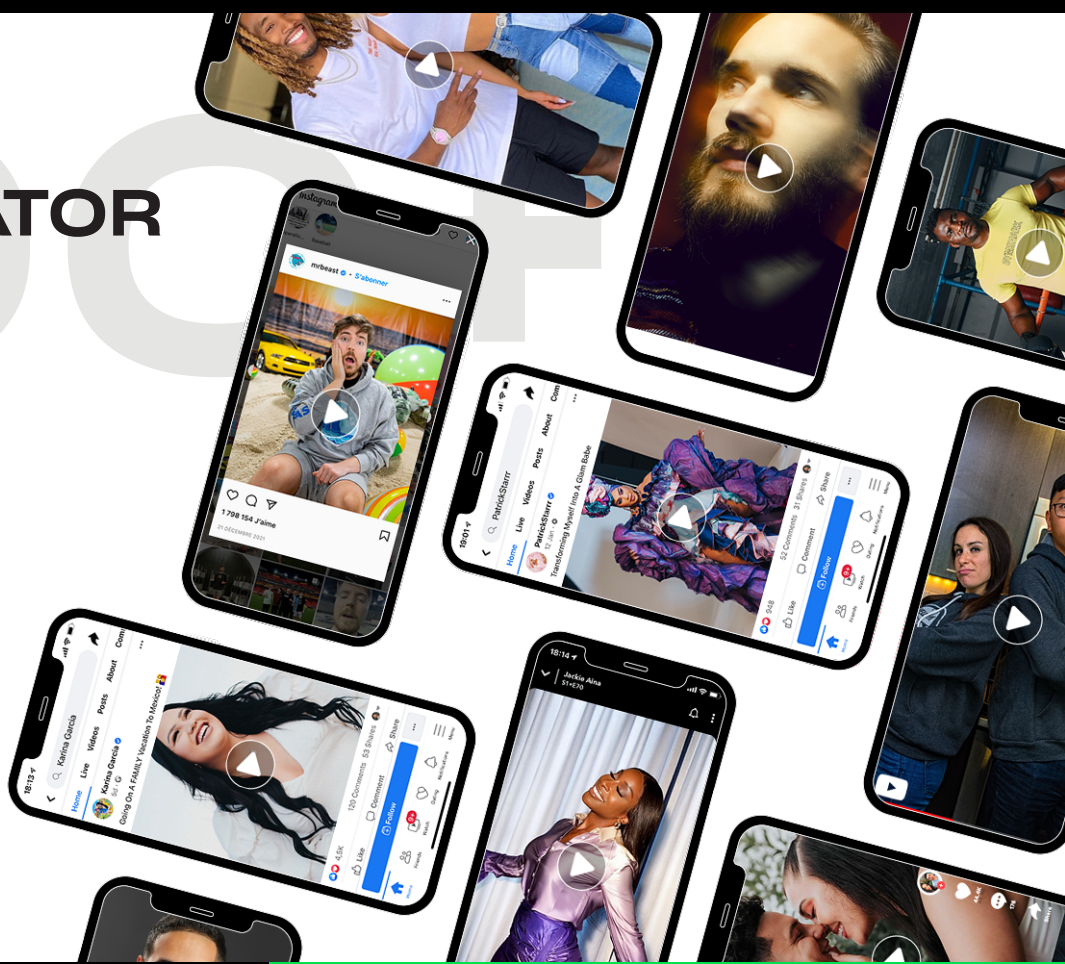
The company optimizes, distributes, and promotes video content across multiple social media platforms including Facebook, Instagram, Snapchat, TikTok, and YouTube.

For creators, the result is a global reach, exponential revenue, and unparalleled fan engagement without any extra work.

Jellysmack is partnered with over 500 of the world's leading creators plus owns and operates over 100 Jellysmack Original channels, many of which lead their category rankings.

## 500+ CREATOR PARTNERS

- MrBeast
- PewDiePie
- Karina Garcia
- Jackie Aina
- Patrick Starr
- Zach Choi
- Nas Daily
- + More



## QUICK FACTS

Jellysmack was named the #1 Most Innovative Company in Video by Fast Company in 2022.

As of early 2022, Jellysmack has earned over \$150 million in incremental revenue for our creator partners.

Jellysmack-managed video content earns over 10 billion views<sup>1</sup> and reaches 125 million unique U.S. viewers each month.<sup>2</sup>

<sup>1</sup>Source: internal data, 2022  
<sup>2</sup>Source: Tubular Labs, 2022

<b>Founders</b> Founded in 2016 by Michael Philippe, Robin Sabban, and Swann Maizil	<b>Offices</b> New York, NY London, England Paris, France Corte, France
<b>Number of Employees</b> 1000+	<b>Creator Partners</b> 500+
<b>Jellysmack Original Channels</b> 100+	<b>Top Solutions</b> Creator Program Catalog Licensing Advertising Solutions Media IP Licensing
<b>Acquisitions</b> Kamua (2021) AMA (2022)	<b>Funding</b> Unicorn Status Undisclosed   Series C from SoftBank Vision Fund II

FOR MEDIA INQUIRIES PLEASE CONTACT [PRESS@JELLYSMACK.COM](mailto:PRESS@JELLYSMACK.COM)

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