

We, at Jellysmack, collect and share your data with Jellysmack partners who are contributing to deliver our Services. These third parties include:

Sub-processor types	Name(s)	Purpose/Services
Social network platforms	Facebook, Instagram, YouTube, Snapchat, TikTok, Twitch, Pinterest	<ul> <li>Content collection, analysis and delivery</li> <li>Collect aggregated data on content performance</li> <li>Audience providers</li> </ul>
Infrastructure	Amazon Web Services	<ul><li>Hosting service</li><li>Data management</li></ul>
Tools for prospection and CRM	Pipedrive, Salesforce, Deels, Dropbox, ContractPodAi, DocuSign, Tubefilter	<ul><li>Prospection</li><li>CRM</li><li>Contracting</li><li>Events</li></ul>
Communication & collaborative tools	Google Workspace, Monday, Slack, FreshService, Jira, Intercom	<ul><li>Internal operations</li><li>Communication</li><li>Ticketing for support</li></ul>
Product development	Crowdtangle, Figma,, Iconosquare, Tubular, Statista, Predictive Layer, ReachEngine, GitHub, GitLab	<ul> <li>Service and product development</li> <li>Product improvement</li> <li>Service delivery</li> </ul>
Service delivery	Adobe, AudioNetwork, Frame, Getty Images, Showcase, SPi Technologies, Reveal bot, Antidote, Rev, Mixpannel, Sentry.io	<ul> <li>Content checking</li> <li>Content editing</li> <li>Caption creation</li> <li>Translation</li> <li>Ad management</li> </ul>
Analytics	Looker, Data Galaxy, powerBl	Data management
Contractors	Freelancers and agencies	<ul> <li>Service delivery</li> <li>Content editing, testing, and checking</li> </ul>



Community management and moderation	Bodyguard, Laylo	<ul><li>Community management</li><li>Moderation</li></ul>
Payment Service	Stripe, Spendesk	Execute payments related to our services
Market insight	Linkfluence	<ul><li>Service and product development</li><li>Product improvement</li></ul>

## **Sub-processor Updates**

Prior to engaging any sub-processors, we perform due diligence to evaluate their privacy, security and confidentiality practices, and execute an agreement with them that implements their obligations.

As our business and services evolve, we may add, remove, or update information about our Sub-Processors on this page, if we determine their processing activity will improve or enhance our ability to deliver our services to you. We will periodically update this page to reflect changes to our Subprocessors.

If you have any questions about our subprocessing activities, please contact privacy@jellysmack.com.

Last Updated: 1st September, 2022