

JELLYSMACK

JELLYSMACK IS THE GLOBAL CREATOR COMPANY OBSESSED WITH HELPING CREATORS GO BIGGER.

Jellysmack uses technology, data, and expertise to turn the talented video creators of today into the digital icons of tomorrow.

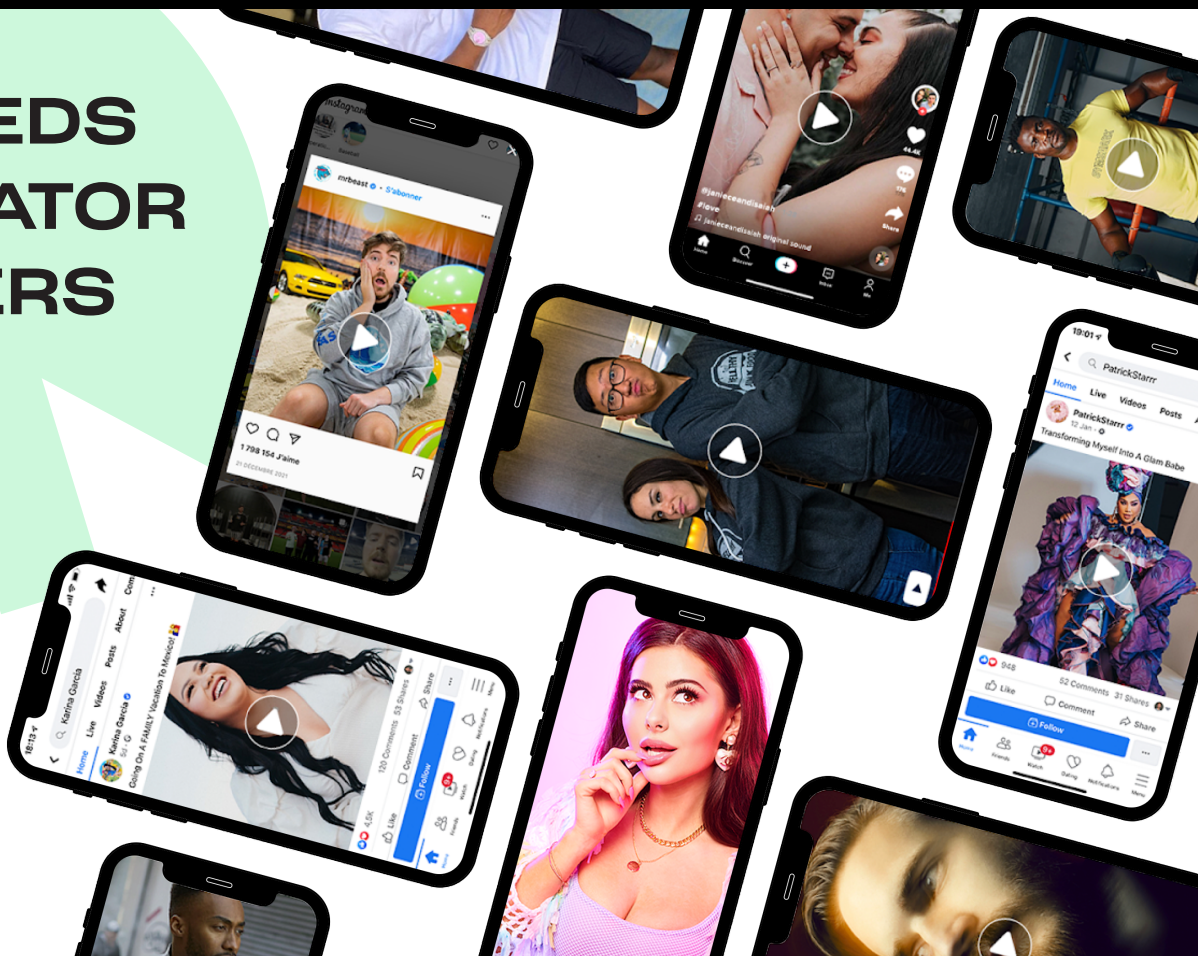
Our powerful AI detects the most promising creators and helps skyrocket their social growth through multi-platform distribution, financial backing, and data-driven content production. Jellysmack's all-encompassing infrastructure

provides the world's best creators with solutions they need to save time, take risks, and maximize their value.

Jellysmack is a trusted growth partner that currently helps hundreds of top creators Go Bigger across Facebook, Instagram, Pinterest, Snapchat, TikTok, YouTube, and more. We also own and operate over 100 Jellysmack Original channels, many of which lead their category rankings.

HUNDREDS OF CREATOR PARTNERS

MrBeast
PewDiePie
Karina Garcia
Bailey Sarian
Patrick Starr
Nas Daily
AzzyLand
+ More



QUICK FACTS

Jellysmack was named the #1 Most Innovative Company in Video by Fast Company in 2022.

As of September 2022, Jellysmack has earned over \$175 million in incremental revenue for our creator partners.

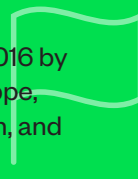
Jellysmack-managed video content earns over 10 billion views¹ and reaches 125 million unique U.S. viewers each month.²

¹Source: internal data, 2022

²Source: Tubular Labs, 2022

Founders

Founded in 2016 by Michael Philippe, Robin Sabban, and Swann Maizil



Offices

New York, NY
London, England
Paris, France
Corte, France



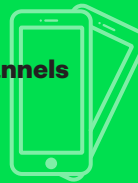
Number of Employees
1000+



Creator Partners
500+



Jellysmack Original Channels
100+



Top Solutions

Creator Program
JellyFi Financial Backing
JellySmash Productions
Brand Partnerships
Media IP Licensing



Acquisitions
Kamua (2021)
AMA (2022)



Funding

Unicorn Status
Undisclosed | Series C
from SoftBank Vision
Fund II



FOR MEDIA INQUIRIES PLEASE CONTACT

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JELLYSMACK

