

**JELLYSMACK
IS THE GLOBAL
CREATOR
COMPANY
OBSESSED
WITH HELPING
CREATORS
GO BIGGER.**

Jellysmack uses technology, data, and expertise to turn the talented video creators of today into the digital icons of tomorrow.

Our powerful AI detects the most promising creators and helps skyrocket their growth through multi-platform distribution, financial backing, and data-driven content production. Jellysmack's all-encompassing infrastructure provides the world's

best creators the solutions they need to save time, take risks, and maximize their value.

Jellysmack is a trusted growth partner that currently helps hundreds of top creators Go Bigger across Facebook, Instagram, Pinterest, Snapchat, TikTok, YouTube, and more. We also own and operate over 100 Jellysmack Original channels, many of which lead their category rankings.

HUNDREDS OF CREATOR PARTNERS

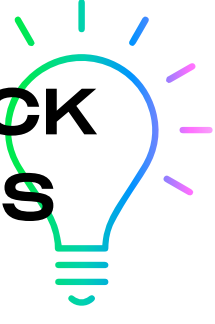
MrBeast
PewDiePie
Karina Garcia
Kallmekris
Luisito
Azzylund
Bailey Sarian
Brad Mondo
FaZe Deestroying
+ More



CREATOR PROGRAM

The Creator Program helps top creators maximize fans and revenue by optimizing, distributing, and promoting their videos across multiple platforms.

JELLYSMACK SOLUTIONS



JELLYSMASH PRODUCTIONS

JellySmash offers full-service, original content production to help our creator partners make more videos for more platforms.

BRAND PARTNERSHIPS

Jellysmack helps brands achieve exponential growth with smart social video advertising across all platforms.

JELLYFI

JellyFi provides creators with customized financial solutions to help them achieve their goals.

MEDIA CONTENT LICENSING

Jellysmack licenses video clips from media partners for use on our popular social channels to enhance fandom and drive earnings.

AWARDS



**DIGIDAY
TECHNOLOGY
AWARDS**

**BEST SOCIAL VIDEO
MANAGEMENT PLATFORM**
Digiday Tech Awards 2022



**AMERICA'S BEST
STARTUP EMPLOYERS**
Forbes 2022

FASTCOMPANY



**Most Innovative
Companies 2022**

**#1 MOST INNOVATIVE
COMPANY IN VIDEO**
Fast Company 2022

QUICK FACTS

As of September 2022, Jellysmack has earned over \$175 million in incremental revenue for our creator partners.¹

Over 80% of Jellysmack creators launched before 2021 have each generated more than \$250K in gross revenue.¹

Jellysmack-managed video content earns over 10 billion views¹ and reaches 125 million unique U.S. viewers each month.²

Founders

Founded in 2016 by Michael Philippe, Robin Sabban, and Swann Maizil



Offices

New York, NY
London, England
Paris, France
Corte, France



Jellysmack Original Channels

100+



¹Source: Internal data, 2022 | ²Source: Tubular Labs, 2022