

JELLYSMACK IS THE GLOBAL CREATOR COMPANY OBSESSED WITH HELPING CREATORS GO BIGGER.

Jellysmack uses technology, data, and expertise to turn the talented video creators of today into the digital icons of tomorrow.

We believe creators are the future of entertainment. Our powerful AI detects the most promising creators and helps skyrocket their growth through multi-platform distribution, financial backing, streaming television syndication, content ideation, brand partnerships, and more. Jellysmack's all-encompassing infrastructure

provides the world's best creators the solutions they need to maximize their value.

Jellysmack is a trusted growth partner that empowers our elite community of creators to Go Bigger across Facebook, Instagram, Pinterest, Snapchat, TikTok, YouTube, TV streaming platforms, and more. We also own and operate over 100 Jellysmack Original channels, many of which lead their category rankings.

HUNDREDS OF CREATOR PARTNERS

MrBeast
Brad Mondo
Bailey Sarian
Kallmekris
LaurDIY
Karina Garcia
Azyland
Luisito Comunica
FaZe Deestroying
+ More



CREATOR PROGRAM

The Creator Program helps top creators maximize fans and revenue by optimizing, distributing, and promoting their videos across multiple platforms.

JELLYSMACK SOLUTIONS

BRAND PARTNERSHIPS

Jellysmack helps brands achieve exponential growth with smart social video advertising across all platforms.

MEDIA CONTENT LICENSING

Jellysmack licenses video clips from media partners for use on our popular social channels to enhance fandom and drive earnings.

JELLYFI

JellyFi provides creators with customized financial solutions to empower them achieve their goals and take their business to the next level.

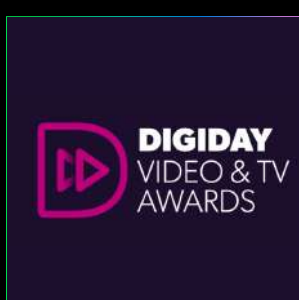
STREAMING TV SYNDICATION

Jellysmack helps creators distribute their video content on FAST (free ad-supported streaming television) channels across major streaming platforms.

AWARDS



MOST INNOVATIVE IN SOCIAL MEDIA
Fast Company 2023



BEST DISTRIBUTION STRATEGY
Digiday Video & TV Awards 2023



BEST PLACES TO WORK
Built In 2023



BEST SOCIAL VIDEO MANAGEMENT PLATFORM
Digiday Tech Awards 2022



AMERICA'S BEST STARTUP EMPLOYERS
Forbes 2022



#1 MOST INNOVATIVE COMPANY IN VIDEO
Fast Company 2022


QUICK FACTS

As of September 2022, Jellysmack has earned over \$175 million in incremental revenue for our creator partners.¹


Over 80% of Jellysmack creators launched before 2021 have each generated more than \$250K in gross revenue.¹

Jellysmack-managed video content earns over 10 billion views¹ and reaches 128.5 million unique U.S. viewers each month.²

Founders

Founded in 2016 by Michael Philippe, Robin Sabban, and Swann Maizil 

Offices

New York, NY
London, England
Paris, France
Corte, France 

Jellysmack Original Channels

100+ 

¹Source: Internal data, 2022 | ²Source: Tubular Labs, 2023